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**53<sup>rd</sup> EXECUTIVE COMMITTEE MEETING**  
**SIKKIM MANIPAL UNIVERSITY**

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**SMU** SIKKIM  
MANIPAL  
UNIVERSITY

Established under Govt. of Sikkim, Act 9 of 1995, recognized under 2(f) of the UGC Act, 1956

**53<sup>RD</sup> EXECUTIVE COMMITTEE MEETING  
30 MARCH 2023 (THURSDAY)**

**Time: 11.30 AM**

**Venue: Conference Hall, Level III, SMIMS**

- ✓ **Opening remarks by Pro Chancellor and Chairman, Executive Committee, SMU –  
Dr K Ramnarayan**
- ✓ **Welcome note by Vice Chancellor, SMU - Dr (Lt Gen) Rajan S Grewal**

**PART – I**

**Item – 1: MINUTES OF MEETING OF 52<sup>ND</sup> EC**

52<sup>nd</sup> Executive Committee (EC) meeting was held on 15 October 2022 and the Minutes of Meeting were circulated to all members.

There were no comments by the Members on the draft Minutes of Meeting.

*Placed before the Committee for confirmation.*

**Item-2: MINUTES OF MEETING OF 62<sup>ND</sup> ACADEMIC SENATE**

62<sup>nd</sup> Academic Senate Meet was held on 25 January 2023 at SMU and the Minutes of Meeting were circulated to all the members concerned.

There were no comments by the Members on the draft Minutes of Meeting.

*Placed before the Committee for ratification.*





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## PART – II

### Item-3 (a): Report on New Joining & Appointments

- Dr Navneet Singh Chhabra, appointed as Additional Medical Superintendent and Head Hospital Administration, CRH with effect from 01 December 2022.

*Placed before the Committee for information.*

### Item-3(b): Relieve from SMU Roll & Remittance of the Office

- Dr. G.V. Sriramakrishnan, Associate Professor (SG) Department of CSE relieved on 26 September 2022.
- Prof (Dr.) Prashant Kumar Mitra, Head, Dept of Medical Biotechnology, SMIMS expired on 27 Oct 2022.
- Prof (Dr.) Arun Kumar Bandyopadhyay, Dept of Ophthalmology, SMIMS relieved on 09 Dec 20

*Placed before the Committee for information.*





**PART-III**

**AGENDA POINTS FOR RATIFICATION & APPROVAL  
OF  
53<sup>RD</sup> EXECUTIVE COMMITTEE MEET**

**AGENDA 1: New Members in Academic Senate of SMU**

On completion of tenure of following members in SMU Academic Senate, new members have been nominated as follows:

<b>Outgoing Members</b>	<b>New Nominated Members</b>
Dr Ajeya Jha, Professor, Management Studies, SMIT	Dr Sourav Dhar, Professor & Head, Electronics & Communication Engineering, SMIT
Dr Kalpana Sharma, Professor & Ex HoD, Computer Science & Engineering, SMIT	Dr Chandra Shekhar Bhuiyan, Professor & Head, Civil Engineering, SMIT
Dr Hari Shankar Sharma, Ex HoD, ENT, SMIMS	Dr Luna Adhikari, Professor & Head, Microbiology, SMIMS

The proposal has approval of the Academic Senate.

*Placed for the ratification of the Committee.*

**AGENDA 2: Creation of Faculties and Re-organisation of Departments at SMIT**

SMIT proposes creation of faculty and re-organization of the departments under each faculty, as follows:



S.No	Proposed Faculty	Dept.	List of Programs
1	Faculty of Sciences	Dept. of Chemistry, Physics, Mathematics & CA	BSc Chemistry/ Physics/ Maths
			BSc Computer Science/ Clinical Psychology/ Economics
			BCA, MCA
			MSc Physics/ Chemistry/ Maths
			4 Years integrated BCA with Banking
			4 Years integrated BSc with Banking
			5 Years integrated BCA-MBA
			5 Years integrated BSc-MBA
2	Faculty of Mgt. Studies & Commerce	Department of Mgt. Studies	BBA, MBA
			4 Years Integrated BBA with Banking
			5 Years integrated BBA-MBA
			Bachelor of Business Analytics & Fintech
			Bachelor of Investment Management
3	Faculty of Engg & Technology	All Engg. Departments	All Engineering courses
			All BTech-MBA integrated courses

The Senate has approved the proposal in principle.

*Placed before the Committee for ratification.*



**AGENDA 3: Introduction of New Courses from Academic Session 2023 – 24**

[Annexure: 1]

Proposed Course	Department	Total Intake
BBA (Business Analytics & Fintech)	Mechanical Engineering	20
3 years BSc (Computer Science) with Specialisation in AI & IoT	Electronics & Communication Engg	20
4 years BSc (Hons in Computer Science) with Specialization in AI & IoT		20
4 years BSc (Hons and Research in Computer Science) with Specialization in AI & IOT		20
3 years B Sc (Economics)	Management Studies	20
3 years B Sc (Clinical Psychology)	Mathematics	20

These courses are as per NEP 2020 and has the approval of the Senate.

*Placed before the Committee for ratification.*

**AGENDA 4: Introduction of Five (05) Years Integrated BTech & MBA in All Approved Engg Disciplines/ Other Branches from AY 2023– 24 (Subject to AICTE Approval)**

With the aim to leverage the interdisciplinary specializations envisioned in NEP 2020, SMIT proposes to introduce 05 Years Integrated BTech - MBA (subject to approval from AICTE) in all approved Engg disciplines and other branches from AY 2023-24 :

- (i) 5 years integrated BTech (AI&DS) & MBA
- (ii) 5 years integrated BTech (CIVIL) & MBA
- (iii) 5 years integrated BTech (CSE) & MBA



- (iv) 5 years integrated BTech (CSE AI&ML) & MBA
- (v) 5 years integrated BTech (ECE) & MBA
- (vi) 5 years integrated BTech (EEE) & MBA
- (vii) 5 years integrated BTech (IT) & MBA
- (viii) 5 years integrated BTech (ME) & MBA
- (ix) 5 years integrated BCA & MBA
- (x) 5 years integrated B.Sc & MBA

The fee structure for proposed courses is given in *[Annexure :1]*

The concerned departments are finalizing the draft detailed course curriculum along with the consent of BoS.

The proposed courses have concurrence in principle of Academic Senate.

*Placed before the Committee for ratification.*

**AGENDA 5: Introduction of BTech in CSE (IOT & Cyber Security including Block Chain Technology) and Physical Education courses**

SMIT proposes to introduce following courses from Academic Year 2023 – 24

*[Annexure: 2]*

- (a) B Tech in Computer Science & Engineering (Internet of Things & Cyber Security including Block Chain Technology) with 60 seats apportioning 30 seats each from existing 60 seats in Electrical & Electronics Engineering & Mechanical Engineering. Annual fee is Rs 3.20 Lakhs (excluding mess & hostel), that is, same as fee for existing Computer Science & Engineering.
- (b) B Sc in Physical Education & Sports – 3 Years course  
Seats : 30  
Annual Fee: 45,000.00 (excluding mess & hostel)



(c) Bachelor in Physical Education

Seats : 50

Annual Fee: 55,000.00 (excluding mess & hostel)

Academic Senate has given approval through e-circulation.

*Placed before the Committee for ratification.*

**AGENDA 6: Change of Course Nomenclature from BTech (AI & DS) to BTech Computer Science & Engineering (Data Science) (Subject to Approval from AICTE)**

To increase the visibility and attract more numbers of students, it is proposed that the nomenclature of BTech (AI & DS) be changed to BTech Computer Science and Engineering (Data Science).

The Senate has approved the proposal.

*Placed before the Committee for ratification.*

**AGENDA 7: Introduction of BSc (Honours) in Physics & 4 years Integrated BCA/ B Sc with Banking**

To leverage NEP 2020, Department of Physics, SMIT proposes to introduce following courses from AY 2023-24 to offer various degree options in Physics:

- A. BSc (Hons in Physics) - 03 Years Course with 140 Credits
- B. BSc (Physics) - 03 Years Course with 120 Credits
- C. BSc (Physics) - 04 Years Course with 160 Credits
- D. BSc (Physics with Research) - 04 Years Course with 180 Credits
- E. 4 years integrated BCA/ B Sc with Banking

The fee structure for proposed courses is given in [*Annexure :1*]





The proposal has the approval of the Senate with the recommendation to draft detailed syllabus for the proposed courses.

*Placed before the Committee for ratification.*

**AGENDA 8: Remodelling of the Department of Humanities & Social Sciences**

62<sup>nd</sup> Academic Senate approved the proposal of the Department of Humanities & Social Sciences, SMU to be remodeled as Sikkim Manipal Faculty of Humanities, Social Sciences & Liberal Arts with main campus in Tadong and Satellite Centre at Majhitar.

*Placed before the Committee for concurrence.*

**AGENDA 9: Introduction of M.A Psychology**

Department of Humanities and Social Sciences proposes to introduce MA in Psychology with the minimum intake of 15 students from the Academic Year 2024 - 25.

*Placed before the Committee for approval in principle.*

**AGENDA 10: Introduction of New Course on Education & Mass Communication [Annexure :3]**

Department of Humanities and Social Sciences proposes to introduce following new courses from the Academic Year 2024 – 25

- (a) B.A Education (Honours): 20 intake
- (b) M.A Education: 15 intake
- (c) M.A Mass Communication: 20 intake
- (d) M.A Psychology: 15 intake
- (e) Ph.D. in Education

*Placed before the Committee for approval in principle.*



### **AGENDA 11: Specifications of SMU Degrees**

Reference to UGC letter no. F.5-1/ 2013 (CPP-II) and Gazette of India notification (No. 27, Part III & Section-4) under UGC issued on 05 - 11 July 2014

SMU proposes to align nomenclature and abbreviations of all its degrees and conform to the compliance of minimum eligibility criteria, as specified by UGC.

*Placed for the concurrence of the Committee.*

### **AGENDA 12: Academic Bank of Credits (ABC)**

As per National Education Policy 2020, the Academic Bank of Credits (ABC) has been envisaged to facilitate the academic mobility of students. This gives them the freedom to study across the Higher Education Institutions in the country with an appropriate 'credit transfer' mechanism from one programme to another, leading to attain a Degree/ Diploma/PG-Diploma.

SMU has commenced registering for the ABC.

*Placed for the concurrence by the Council.*

### **AGENDA 13: Revision of Nomenclature for MPT Specialties**

SMCPT proposes revision of nomenclature for MPT Specialties from Academic Session 2021 onwards. The proposed nomenclatures are as follows:

Existing Nomenclature		Revised Nomenclature	
MPT Specialty	Elective subjects	MPT Specialty	Elective subjects
MPT in Orthopaedics	Sports	MPT in Musculoskeletal Sciences	Sports
	Manual Therapy		Physiotherapy
MPT in Neurological Sciences	Adult Neurology	MPT in Neurological Sciences	Manual Therapy
			Adult Neurological Rehabilitation



	Paediatric Neurology		Paediatric Neurological Rehabilitation
MPT in Cardiopulmonary Sciences	Cardiopulmonary Rehabilitation	MPT in Cardiopulmonary Sciences	Cardiopulmonary Rehabilitation
	ICU Management		Critical Care Physiotherapy
MPT in Health Promotion and Disability Rehabilitation	Women's Health	MPT in Health Promotion and Disability Rehabilitation	Women's Health
	Ergonomics		Ergonomics
	Geriatrics		Geriatrics

*The proposal has the approval of the Senate.*

*Placed before the Committee for ratification.*

**Any other agenda with the permission from the Chair.**



**Registrar, SMU**



FEE STRUCTURE of Proposed Courses by SMIT: SIKKIM Quota (BATCH 2023)

S.NO	Course	Duration	Yearly Course Fee				
			1st	2nd	3rd	4th	5th
1	BSc. (Economics)	3	30,000	30,000	30,000		
2	BSc. (Physics)	3	30,000	30,000	30,000		
3	BSc. (Clinical Psychology)	3	30,000	30,000	30,000		
4	BSc (Computer Science with specialization in AI & IOT)	3	60,500	60,500	60,500		
5	BBA (Business Analytics & Fintech)	3	64,100	64,100	64,100		
6	4 years integrated- BBA with banking	4	64,100	64,100	64,100	**	
7	4 years integrated BCA with banking	4	60,500	60,500	60,500	**	
8	4 years integrated B.Sc with banking	4	30,000	30,000	30,000	**	
9	5 years integrated- B.Tech (AI & DS, CSE, CSE [AI & ML], IT) & MBA #	5	1,91,000	1,91,000	1,91,000	1,91,000	1,11,500
10	5 years integrated- B.Tech ECE & MBA #	5	1,55,400	1,55,400	1,55,400	1,55,400	1,11,500
11	5 years integrated- B.Tech (ME, EEE) & MBA #	5	1,55,000	1,55,000	1,55,000	1,55,000	1,11,500
12	5 years integrated- B.Tech (CE) & MBA #	5	1,60,000	1,60,000	1,60,000	1,60,000	1,11,500
13	5 years integrated- B.Tech (AI & DS, CSE, CSE [AI & ML], IT) & MTECH #	5	1,91,000	1,91,000	1,91,000	1,91,000	1,07,000
14	5 years integrated- B.Tech ECE & MTECH #	5	1,55,400	1,55,400	1,55,400	1,55,400	1,07,000
15	5 years integrated- B.Tech (ME, EEE) & MTECH #	5	1,55,000	1,55,000	1,55,000	1,55,000	1,07,000
16	5 years integrated- B.Tech (CE) & MTECH #	5	1,60,000	1,60,000	1,60,000	1,60,000	1,07,000
17	5 years integrated- BBA-MBA#	5	64,100	64,100	64,100	1,11,500	1,11,500
18	5 years integrated- BCA-MBA#	5	60,500	60,500	60,500	1,11,500	1,11,500
19	5 years integrated- B.Sc -MBA#	5	30,000	30,000	30,000	1,11,500	1,11,500

# Subject to approval  
 3 year BBA/BCA//B.Sc programme in SMIT with 1 year optional Internship/Training/Course in Banking Sector (at the successful completion of 3 years) under group institutions as per availability and laid down criteria. So 4th year fee will be as per the norms of the group institute.

\*\*





3202/AD(A)/ASM/35/2023

23 Feb 2023

To,  
The Registrar  
Sikkim Manipal University

**Sub: APPROVAL FOR REVISED SEAT RATIONALIZATION AND INTRODUCTION OF NEW PROGRAMMES AT SMIT**

Sir,

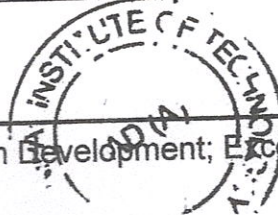
Reference to letter No. 3202/AD(A)/ASM/34/2023 dated 13 Feb 2023 and AICTE/P&AP/Semiconductor/2022 (Copy attached as Annexure 'I'). The following modifications have been done on the captioned subject.

**SEAT RATIONALIZATION FOR INTRODUCTION OF B.TECH IN COMPUTER SCIENCE AND ENGINEERING (INTERNET OF THINGS AND CYBER SECURITY INCLUDING BLOCK CHAIN TECHNOLOGY), B.TECH IN ELECTRONICS ENGINEERING (VLSI DESIGN AND TECHNOLOGY) AND B.TECH IN ELECTRIC VEHICLE TECHNOLOGY**

1. With regards to the current trends in the industry and admission demands, SMIT proposed to seek approval from AICTE for introduction of B.Tech programme in CSE (Internet of Things and Cyber Security including Block Chain Technology) with intake of 60 seats, and B.Tech in Electronics Engineering (VLSI Design and Technology) with intake of 30 seats. The programme will be introduced by reducing 30 seats from Department of Electrical and Electronics Engineering, 30 seats from Department of Mechanical Engineering and 30 seats from Department of Electronics and Communication Engineering to maintain the over all intake of 600 as per the table 1 shown below. The said program is listed under the Emerging/Multidisciplinary area for B.Tech program as released by AICTE in the Approval Process Handbook (APH 2022-23). The proposed program if approved by AICTE will be introduced from Academic Year 2023 onwards.

Table 1

S/No	B.Tech	Existing	Proposed	Proposed Fee	Remarks
01.	Artificial Intelligence and Data Science	60	60 (Unchanged)	-	-
02.	Civil Engineering	60	60 (Unchanged)	-	-
03.	Computer Science and Engineering	180	180 (Unchanged)	-	-



04.	CSE. (Artificial Intelligence and Machine Learning)	60	60 (Unchanged)	-	-
05.	Electronics and Communication Engineering	60	<u>30</u>	-	-
06.	Electrical and Electronics Engineering	60	<u>30</u>	-	-
07.	Information Technology	60	60 (Unchanged)	-	-
08.	Mechanical Engineering	60	<u>30</u>	-	-
09.	CSE (IoT and Cyber Security including Block Chain Technology) (subject to be approval from AICTE)	-	<u>60</u>	INR 3,20,000/- (same as CSE)	No additional manpower/infrastructure required
10.	Electronics Engineering (VLSI Design and Technology) (subject to be approval from AICTE)	-	<u>30</u>	INR 2,70,000/- (same as ECE)	No additional manpower/infrastructure required
<b>Total</b>		<b>600</b>	<b>600</b>		

2. It is expected that AICTE would promulgate B.Tech in Electric Vehicle Technology from academic year 2023-24. Accordingly, SMIT will apply for B.Tech in Electric Vehicle Technology, then the 30 seat would be allocated to this course as mentioned in Table 2 by reducing 30 seats from Sr.No 09 in Table 1 (CSE (IoT and Cyber Security including Block Chain Technology)). However, if AICTE does not launch B.Tech in Electric Vehicle Technology, then the Table 1 remains unchanged.

VC SECTT-SMU

Date	21 FEB 2023
VC	<i>[Signature]</i>
Registrar	<i>[Signature]</i>
Office Supdt	<i>[Signature]</i>
PS to VC	



*Pl study, analyse & revert with comments feedback checklist for new courses*  
*O/g Registrar*



*430*  
*24/2*

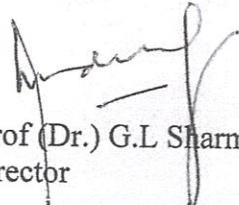
**INTRODUCTION OF NEW PROGRAM B.Sc IN PHYSICAL EDUCATION AND SPORTS :**

SMIT proposes to introduce a new program B.Sc in Physical Education and sports providing students a comprehensive understanding of all aspects of physical education including sports science, sports medicine and fitness training for the 2023 admitted batch onwards as 03 Years course with the intake of 40 seats (45,000/- as course fee per year excluding hostel and mess fee). A schema and feasibility of study already sent through previous letter.

**INTRODUCTION OF BACHELOR OF PHYSICAL EDUCATION (B.P.Ed):**

SMIT proposes to introduce a new program Bachelor of Physical Education (Professional Degree) for the 2023 admitted batch onwards as 02 Years course with the intake of 50 seats (55,000/- as course fee per year excluding hostel and mess fee). A schema and feasibility of study already sent through previous letter.

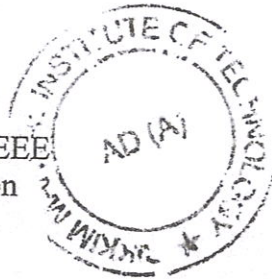
It is requested that approval on file by Academic Senate to commence the course from Academic Year 2023-24 may be obtained. The same has been discussed in the College Council Meeting of SMIT. If approved, it will be placed for ratification in the next Academic Senate.

  
(Prof (Dr.) G.L Sharma)  
Director


Encls : As stated above.

Copy to:

1. HOD CSE,ECE & EEE
2. Chairman Admission
3. Sr. Sports Officer



To VC sir,  
for your kind guidance & suggestion pl

  
27/4/23



## PROPOSAL FOR INTRODUCING MA IN MASS COMMUNICATION

### AT DHSS

#### **Introduction**

Mass communication is a field of study that explores the ways in which messages are transmitted to large groups of people through various forms of media, including television, radio, film, newspapers, magazines, and the internet. It encompasses both the theories and practices of communication and media, and seeks to understand how these media are used to influence public opinion, shape cultural values, and impact the ways in which people interact with each other.

Mass communication is a rapidly evolving field that has undergone significant changes in recent years due to advancements in technology and the rise of new forms of media. In this context, mass communication not only covers traditional forms of media, but also examines how digital media and social networking platforms are being used to communicate with mass audiences.

The study of mass communication involves examining the processes by which messages are created, disseminated, and received. It also involves exploring the social, political, and economic forces that shape media content and influence the ways in which messages are communicated. In addition, mass communication seeks to understand the impact of media on individuals and society, as well as the role of media in shaping public opinion and fostering cultural exchange.

In conclusion, mass communication is a dynamic and multidisciplinary field that offers a comprehensive understanding of the ways in which messages are communicated to mass audiences through various forms of media. It provides a foundation for exploring the social, political, and economic forces that shape media content and impact the ways in which messages are received and understood. Whether you are interested in pursuing a career in journalism, public relations, advertising, or media studies, mass communication provides a rich and rewarding area of study.

The field of mass communication has grown rapidly in recent years, with new technologies and platforms emerging every day. This has created a demand for professionals who are well-versed in traditional and digital media, and who can navigate the complex world of communication. In order to meet this demand, it is essential that universities offer programs that prepare students for careers in this field. **As an initiative in leveraging NEP 2020, this proposal outlines the reasons for starting MA in Mass Communication department (post graduate level) at Sikkim Manipal University.**

#### **Need for a Mass Communication Department**

The field of mass communication is constantly evolving, with new technologies, platforms, and trends emerging all the time. To keep up with these changes, it is important that universities offer programs that provide students with a comprehensive education in traditional and digital media. A mass communication department would allow students to gain hands-on experience





in areas such as journalism, photography, videography, and digital media, and prepare them for careers in this dynamic and rapidly growing field.

Moreover there, as of now are only 2 institutes that have a post-graduate program viz. Sikkim University and North Bengal University and the total intake of both departments combined is 20 and 30 students respectively. So, there are more than 70% of the students, who have to travel further in search of a post-graduate program. As a result, given the demand, it would be a good time to establish a post-graduate degree in mass communication. Additionally, it is one of the programmes where a Bachelor's degree in journalism or mass communication is not required; students with any undergraduate degree are welcome to apply, and many do. This shows both the subject's adaptability and the program's multidisciplinary/interdisciplinary structure.

The aim of this proposal is to introduce a new department of mass communication in the post-graduation syllabus to cater to the increasing demand for professionals in the field of media and journalism.

### **Objectives:**

- To provide comprehensive education and training in the various aspects of mass communication.
- To equip students with the necessary skills to understand and analyze media content.
- To encourage critical thinking and analytical skills in the context of mass communication.
- To provide hands-on training in the latest tools and technologies used in the media and journalism industries.

### **Benefits of the Department:**

- Relevance to the job market: A mass communication department can prepare students for careers in the rapidly growing mass communication industry, increasing their chances of getting hired.
- Diversification of academic offerings: The addition of a mass communication department can diversify a university's academic offerings and attract new students.
- Increase in research opportunities: A mass communication department can provide a platform for researchers to explore new areas and contribute to the field.
- Boost to the university's reputation: A well-established mass communication department can enhance the reputation of the university and make it more attractive to potential students and faculty. (Through subjects like PR and Advertising)
- Hands-on experience: Students in a mass communication department can gain hands-on experience in areas such as journalism, photography, videography, and digital media through practical projects and assignments.
- Interdisciplinary collaboration: Mass communication intersects with many other disciplines, such as marketing, journalism, and media studies, and a mass communication department can facilitate interdisciplinary collaboration. Such as health communication, corporate/business communication, development communication etc.
- Development of critical thinking and communication skills: Mass communication students learn to analyze and interpret information, communicate effectively, and think critically, skills that are valuable in many careers.



- Exposure to the latest industry trends and techniques: A mass communication department can provide students with exposure to the latest industry trends and techniques, keeping them up-to-date with the rapidly evolving field.

### **Infrastructure:**

**Classrooms:** The department will need several classrooms equipped with modern audio-visual equipment, including projectors, speakers, and microphones.

**Studio:** A well-equipped studio is a crucial component of a mass communication department. The studio should have soundproof walls, lighting equipment, cameras, and editing software.

**Computer lab:** A computer lab with high-end laptops and desktop computers is essential for students to practice and develop their digital media skills.

### **Tools and Equipment:**

**Cameras:** A variety of cameras, including digital SLRs and video cameras, are needed for students to learn different types of photography and videography.

**Audio equipment:** Students will need access to high-quality microphones, mixers, and sound recorders to learn audio production techniques.

**Lighting equipment:** A range of lighting equipment, including soft boxes and umbrellas, is necessary for students to learn lighting techniques for photography and videography.

**Editing software:** A variety of editing software, including Adobe Premiere Pro and Final Cut Pro, is necessary for students to learn post-production techniques.

In conclusion, starting a department of mass communication requires a significant investment in terms of infrastructure, tools, and equipment. The estimated costs in Indian Rupees range from INR 5,00,000 to INR 10,00,000. However, this investment is necessary to provide students with the necessary resources to succeed in the field of mass communication.

### **Department Structure:**

The department will offer a 2-year Master of Arts (MA) program in Mass Communication.

The course structure will be divided into four semesters spread over 2 years.

Each semester will comprise of various theoretical and practical subjects, with a balance between theory and practical applications.

**Faculty:** The course can begin (first semester) with one permanent faculty and one guest faculty. However, as time progresses other faculties to be recruited with at least four faculty members to run the full-fledged department.

**Intake:** 20 Students

**Total Course Fee :** Rs 1.45 Lakhs (First Year Rs 75,000.00 and 2<sup>nd</sup> Year Rs 70,000.00)



## **Curriculum:**

The curriculum will cover various aspects of mass communication including:

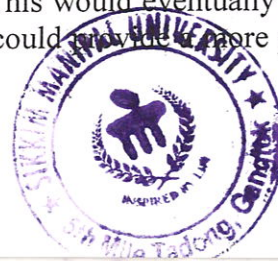
- History of mass communication and media studies
- Principles of journalism
- Reporting and writing
- Audio-visual production techniques
- Media laws and ethics
- Digital media and emerging technologies
- Advertising and public relations
- Global media and culture

The syllabus for a postgraduate program in mass communication can vary depending on the institution and the specific focus of the program. However, here is a list of common topics that could be covered (Some of the topics can also be provided as certificate courses separately):

- Principles of mass communication
- Media ethics and law
- Media research methods
- Advertising and public relations (also as a certificate course)
- Visual communication and design (also as a certificate course)
- Broadcast journalism
- Print journalism
- New media and digital journalism
- Political communication
- International communication
- Reporting and writing for mass media
- Multimedia production and storytelling (also as a certificate course)
- Media management and economics
- Marketing/ Business communication (also as a certificate course)
- Health Communication (also as a certificate course)

## **Vision and future for the Department:**

The vision is to establish a PG department as well as the groundwork for a future School of Communication, where the department will eventually become the school and the subjects will become the departments within the school. As there aren't many institutions in India that have used this framework for the topic, this would raise the calibre of the institution. The subject displays potential ranging from social sciences as there are many aspects of the subject (such as development communication, rural communication, media and communication theories, etc.) to professional studies (as it includes journalism, public relations, advertising, film production, television production, radio production, photography, videography, and electronic media). However, most universities have found it difficult to place the subject under a suitable school as the subject is widely misunderstood. The ideal solution is a school of communication that can include the full subject spectrum, differentiating these many fields while unifying them under a single heading that justifies all these various domains. This would eventually enable the institution to provide options to future students so that they could have a more precise



and in-depth understanding of their chosen field rather than giving them a combination to make them a jack of all trades and king of none.

In conclusion, starting a mass communication department at Sikkim Manipal University would provide students with a comprehensive education in traditional and digital media, and prepare them for careers in this rapidly growing field. The department would also enhance the reputation of the university and provide opportunities for interdisciplinary collaboration and research.



## UNIVERSITY GRANTS COMMISSION

## SPECIFICATION OF DEGREES

NEW DELHI, March, 2014

NO. F. 5-1/2013 (CPP-II)—In exercise of the powers conferred by sub-Section (3) of Section 22 of the University Grants Commission Act, 1956 (3 of 1956) and in supersession of all earlier Gazette Notifications pertaining to specification of degrees, the University Grants Commission (UGC) with the approval of the Central Government hereby specifies the nomenclature of degree for the purposes of the said section.

## SPECIFIED DEGREES

Broad discipline-wise nomenclatures of degrees at all levels of higher education should be taken as the specified degree, which the universities/institutions must adhere to, are given below. Alongside the nomenclature of the degrees, minimum entry-level qualifications and duration of the programmes have also been indicated. The information is presented in a tabular form for clarity. In the bottom-most row of each table, nomenclatures of degrees that are presently in vogue in some institutions were found to be neither conventional, nor reflective of a real innovation in knowledge and are de-specified with the suggestion that the same may be restructured/changed as suggested therein.

Universal/Common to All Disciplines					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
1.	D.Litt.	Doctor of Literature	Post Doctoral	....	PhD
2.	D.Sc.	Doctor of Science	Post Doctoral	.....	PhD
3.	L.L.D.	Doctor of Laws	Post Doctoral	2	PhD
4.	Ph.D. /D. Phil	Doctor of Philosophy	Doctoral	2	MASTER'S
5.	M. Phil	Master of Philosophy	Pre Doctoral	1-1/2	MASTER'S
Agriculture & Allied Disciplines:					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
6.	B.Sc. (Agriculture)	Bachelor of Science (Agriculture)	BACHELOR'S	4	10+2
7.	M.Sc. (Agriculture)	Master of Science (Agriculture)	MASTER'S	2	BACHELOR'S
8.	B.Sc. (Sericulture)	Bachelor of Science (Sericulture)	BACHELOR'S	4	10+2
9.	M.Sc. (Sericulture)	Master of Science (Sericulture)	MASTER'S	2	BACHELOR'S
10.	B.V. Sc	Bachelor of Veterinary Sciences	BACHELOR'S	4	10+2
11.	M.V. Sc.	Master of Veterinary Sciences	MASTER'S	2	BACHELOR'S
12.	B. F. Sc.	Bachelor of Fisheries Sciences	BACHELOR'S	4	10+2
13.	M. F. Sc.	Master of Fisheries Sciences	MASTER'S	2	BACHELOR'S

Journalism/Mass Communication/Media:					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
14.	BJ	Bachelor of Journalism	BACHELOR'S	1	BACHELOR'S
15.	MJ	Master of Journalism	MASTER'S	1	BJ
16.	BA (Journalism)	Bachelor of Arts (Journalism)	BACHELOR'S	3	10+2
17.	MA (Journalism)	Masters of Arts (Journalism)	MASTER'S	2	BACHELOR'S
	BJMC/BMC be restructured as BA (Journalism & Mass Communication) MJMC/MMC be restructured as MA (Journalism & Mass Communication) BMM be restructured as BA (Multimedia)/ B. Sc (Multimedia) MMC be restructured as MA (Mass Communication)				



Arts/Humanities/Social Sciences:					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
18.	BA/ B.A. (Hons)	Bachelor of Arts/ Bachelor of Arts (Hons)	BACHELOR'S	3	10+2
19.	MA	Masters of Arts	MASTER'S	2	BACHELOR'S
20.	BSW	Bachelor of Social Work	BACHELOR'S	3	10+2
21.	MSW	Master of Social Work	MASTER'S	2	BACHELOR'S
22.	BRS	Bachelor of Rural Studies	BACHELOR'S	3	10+2
23.	MRS	Master of Rural Studies	MASTER'S	2	BACHELOR'S
	B. Lit.	be restructured as BA (Literature)			
	M. Lit.	be restructured as MA (Literature) or as M. Phil, as the case may be			
	BOL	be restructured as BA (Oriental Learning)			
	MOL	be restructured as MA (Oriental Learning)			
	BPS	be restructured as BA (Population Studies)			
	MPS	be restructured as MA (Population Studies)			
	M. Ind.	be restructured as MA (Indology)			
	BSS	be restructured as BA (Social Studies)			
	B.S. Sc	be restructured as BA (Social Science)			

Education/ Teachers Training					
	Specified Degrees		Level	Minimum Duration (Years)	Eligibility Qualification
	Abbreviated	Expanded			
24.	B. Ed	Bachelor of Education	BACHELOR'S	1	BACHELOR'S
25.	B. El. Ed	Bachelor of Elementary Education	BACHELOR'S	4	10+2
26.	M.Ed.	Master of Education	MASTER'S	1	B.Ed.
27.	BPed	Bachelor of Physical Education	BACHELOR'S	1	BACHELOR'S
28.	MPed	Master of Physical Education	MASTER'S	1	BPed
	BPE	be restructured as BPed			
	MPE	be restructured as MPed			

Law					
	Specified Degrees		Level	Minimum Duration Years	Entry Qualification
	Abbreviated	Expanded			
29.	LLB	Bachelor of Law	BACHELOR'S	3	BACHELOR'S
30.	LLM	Master of Law	MASTER'S	2	BACHELOR'S
31.	LLD	Doctor of Law	Post PhD	2	PhD
	BCL	be restructured as LLB (Civil Law) or as LLB (Commercial Law), as the case may be			
	BGL	be restructured as LLB (General Law)			
	BL	be restructured as LLB			
	ML	be restructured as LLM			
	DL	be restructured as LLD			

Business Administration/Commerce/Management/Finance					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
32.	B. Com/ B.Com (Hons)	Bachelor of Commerce/Bachelor of Commerce (Hons)	BACHELOR'S	3	10+2
33.	M. Com	Master of Commerce	MASTER'S	2	BACHELOR'S
34.	BBA	Bachelor of Business Administration	BACHELOR'S	3	10+2
35.	MBA	Master of Business Administration	MASTER'S	2	BACHELOR'S



36.	BMS	Bachelor of Management Studies	BACHELOR'S	3	10+2
37.	MMS	Master of Management Studies	MASTER'S	2	BACHELOR'S
	BBS/BBM/BBE	be restructured as	BBA or B. Com or B. Com (Hons)		
	BIBF	be restructured as	BBA or B.Com (International Business & Finance)		
	MFM/MFC	be restructured as	MBA (Financial Management)		
	MIB/MIBM	be restructured as	MBA/M.Com. (International Business)		
	MHRD/MHROD	be restructured as	MBA/M.Com (Human Resource Development)		
	M. Mkt. M.	be restructured as	MBA/M.Com. (Marketing Management)		
	MFT	be restructured as	MBA/M.Com. (Foreign Trade)		
	MHA	be restructured as	MBA/M.Com (Hospital Administration)		
	MFA	be restructured as	MBA/M.Com. (Financial Analysis)		
	MBE	be restructured as	MA/MBA/M.Com (Business Economics)		

Library & Information Sciences:						
		Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded				
38.	B. Lib. Sc.	Bachelor of Library Sciences		BACHELOR'S	1	BACHELOR'S
39.	B. Lib. I. Sc	Bachelor of Library & Information Sciences		BACHELOR'S	1	BACHELOR'S
40.	M. Lib. Sc	Master of Library Sciences		MASTER'S	1	B. Lib. Sc.
41.	M. Lib. I. Sc	Master of Library & Information Sciences		MASTER'S	1	B. Lib. I. Sc
	M. L. I. Sc.	be restructured as M. Lib. I. Sc				

Fine Arts/Performing Arts/Visual Arts/Applied Arts						
		Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded				
42.	BFA	Bachelor of Fine Arts		BACHELOR'S	4	10+2
43.	MFA	Master of Fine Arts		MASTER'S	2	BACHELOR'S
44.	BVA	Bachelor of Visual Arts		BACHELOR'S	4	10+2
45.	MVA	Master of Visual Arts		MASTER'S	2	BACHELOR'S
46.	BPA	Bachelor of Performing Arts		BACHELOR'S	4	10+2
47.	MPA	Master of Performing Arts		MASTER'S	2	BACHELOR'S
	B. Dance	be restructured as	BPA(Dance)/BFA (Dance)			
	M. Dance	be restructured as	MPA (Dance)/MFA (Dance)			
	B. Mus.	be restructured as	BPA (Music)/BFA (Music)			
	M.Mus.	be restructured as	MPA (Music)/MFA (Music)			
	D. Mus.	be restructured as	PhD			

Hotel Management/Hospitality/Tourism/Travel						
		Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded				
48.	BHM	Bachelor of Hotel Management		BACHELOR'S	4	10+2
49.	MHM	Master of Hotel Management		MASTER'S	2	BACHELOR'S
50.	BHMCT	Bachelor of Hotel Management & Catering Technology		BACHELOR'S	4	10+2
51.	MHMCT	Master of Hotel Management & Catering Technology		MASTER'S	2	BACHELOR'S
52.	BTIM	Bachelor of Tourism & Travel Management		BACHELOR'S	4	10+2
53.	MTTM	Masters of Tourism & Travel Management		MASTER'S	2	BACHELOR'S



Will require restructuring of some degrees being offered by a few universities:	
BHTM	be restructured as BHM/ BHMCT /BTM
BTA	be restructured as BTTM/ BBA (Tourism & Travel)
MTA	be restructured as MTTM or as MBA (Tourism & Travel Management)
BHMTT	be restructured as BHM/BHMCT/BTTM

Sciences					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
54.	B.Sc./B.Sc. (Hons)	Bachelor of Science/Bachelor of Science (Hons)	BACHELOR'S	3	10+2
55.	M. Sc.	Master of Science	MASTER'S	2	BACHELOR'S
56.	BCA	Bachelor of Computer Applications	BACHELOR'S	3	10+2
57.	MCA	Master of Computer Applications	MASTER'S	3	BACHELOR'S
58.	B. Stat	Bachelor of Statistics	BACHELOR'S	3	10+2
59.	M. Stat	Master of Statistics	MASTER'S	2	BACHELOR'S
B. S. Sc be restructured as B. Sc (Sanitary Sciences)					
Engineering/Technology/Architecture/Design					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
60.	B. Tech	Bachelor of Technology	BACHELOR'S	4	10+2
61.	M. Tech	Master of Technology	MASTER'S	2	BACHELOR'S
62.	BE	Bachelor of Engineering	BACHELOR'S	4	10+2
63.	ME	Master of Engineering	MASTER'S	2	BACHELOR'S
64.	B. Arch	Bachelor of Architecture	BACHELOR'S	5	10+2
65.	M. Arch.	Master of Architecture	MASTER'S	2	BACHELOR'S
66.	B. Plan	Bachelor of Planning	BACHELOR'S	4	10+2
67.	M. Plan	Master of Planning	MASTER'S	2	BACHELOR'S
68.	B.I.D	Bachelor of Interior Design	BACHELOR'S	4	10+2
69.	M.I.D	Master of Interior Design	MASTER'S	2	BACHELOR'S
70.	B. Des.	Bachelor of Design	BACHELOR'S	4	10+2
71.	M. Des.	Master of Design	MASTER'S	2	BACHELOR'S
	B. Ch. E.	be restructured as	B. Tech/BE (Chemical Engineering)		
	B. Chem. Tech	be restructured as	B. Tech/BE (Chemical Technology)		
	BCE	be restructured as	B. Tech/BE (Civil Engineering)		
	BEE	be restructured as	B. Tech/BE (Electrical Engineering)		
	MEE	be restructured as	M. Tech/ME (Electrical Engineering)		

Vocational Education					
72.	B.Voc.	Bachelor of Vocation	Bachelor's	3	10+2

Medicine & Surgery/ Ayurveda/ Unani/Homeopathy/Health & Allied Sciences/Paramedical/Nursing:					
	Specified Degrees		Level	Minimum Duration (Years)	Entry Qualification
	Abbreviated	Expanded			
73.	MBBS	Bachelor of Medicine and Bachelor of Surgery	BACHELOR'S	5-1/2	10+2
74.	MD	Doctor of Medicine	MASTER'S	3	BACHELOR'S
75.	MS	Master of Surgery	MASTER'S	3	BACHELOR'S
76.	DM	Doctor of Medicine	Post MASTER'S	3	MASTER'S





77.	M.Ch.	Master of Chirurgiae	Post MASTER'S	3	MASTER'S
78.	M. Sc. (Medical Anatomy)	Master of Science (Medical Anatomy)	MASTER'S	2	BACHELOR'S
79.	M. Sc. (Medical Biochemistry)	Master of Science (Medical Biochemistry)	MASTER'S	2	BACHELOR'S
80.	M. Sc. (Medical Microbiology)	Master of Science in Medical Microbiology	MASTER'S	2	BACHELOR'S
81.	M. Sc. (Medical Pharmacology)	Master of Science in Medical Pharmacology	MASTER'S	2	BACHELOR'S
82.	M. Sc. (Medical Physiology)	Master of Science in Medical Physiology	MASTER'S	2	BACHELOR'S
83.	MHA	Master of Hospital Administration	MASTER'S	2	BACHELOR'S
84.	MPH	Master of Public Health	MASTER'S	2	BACHELOR'S
85.	BDS	Bachelor of Dental Surgery	BACHELOR'S	5	10+2
86.	MDS	Master of Dental Surgery	MASTER'S	3	BACHELOR'S
87.	Ayurveda Vachaspati	Ayurveda Vachaspati	Post MASTER'S	3	MASTER'S
88.	Anu Parangat	Anu Parangat	Post MASTER'S	1	MASTER'S
89.	Ayurvedacharya	Ayurvedacharya	BACHELOR'S	5	10+2
90.	BAMS	Bachelor of Ayurvedic Medicine & Surgery	BACHELOR'S	5-1/2	10+2
91.	BSMS	Bachelor of Siddha Medicine & Surgery	BACHELOR'S	5-1/2	10+2
92.	MD (Ayurveda)	Doctor of Medicine (Ayurveda)	MASTER'S	3	BACHELOR'S
93.	BNYS	Bachelor of Naturopathy & Yogic Sciences	BACHELOR'S	5	10+2
94.	BHMS	Bachelor of Homeopathic Medicine & Surgery	BACHELOR'S	5-1/2	10+2
95.	MD (Hom)	Doctor of Medicine (Homeo)	MASTER'S	3	BACHELOR'S
96.	BUMS	Bachelor of Unani Medicine & Surgery	BACHELOR'S	5-1/2	10+2
97.	MD (Unani)	Doctor of Medicine (Unani)		3	
98.	M.Sc. (Nursing)	Master of Science (Nursing)	MASTER'S	2	BACHELOR'S
99.	B.Sc.(Nursing)	Bachelor of Science (Nursing)	BACHELOR'S	4	10+2
100.	B. Optom	Bachelor of Optometry	BACHELOR'S	4	10+2
101.	M. Optom	Master of Optometry	MASTER'S	2	B. Optom
102.	BOT	Bachelor of Occupational Therapy	BACHELOR'S	4	10+2
103.	MOT	Master of Occupational Therapy	MASTER'S	2	BACHELOR'S
104.	BPT	Bachelor of Physiotherapy.	BACHELOR'S	4-1/2	10+2
105.	MPT	Master of Physiotherapy	MASTER'S	2	BACHELOR'S
106.	B. Sc (Trauma Care Management)	Bachelor of Science (Trauma Care Management)	BACHELOR'S	4	10+2
107.	Pharm. D	Doctor of Pharmacy	MASTER'S	6	10+2
108.	M. Pharm.	Master of Pharmacy	MASTER'S	2	BACHELOR'S
109.	B. Pharm.	Bachelor of Pharmacy	BACHELOR'S	4	10+2
110.	B. Pharm (Ayu)	Bachelor of Pharmacy (Ayurveda)	BACHELOR'S	4	10+2
	BAM/BIM	be restructured as	BAMS		
	B. Nat (Ayu)	be restructured as	BNYS		
	B. Nat (Yogic)	be restructured as	BNYS		
	MAMS	be restructured as	MD (Ayurveda)		
	MHMS	be restructured as	MD (Homeo)		
	MUMS	be restructured as	MD (Unani)		



MS (Pharm)	be restructured as	M. Pharm
BS (Trauma..)	be restructured as	B. Sc. (Trauma Care Management System)
MAE	be restructured as	M.Sc. (Applied Epidemiology)

Rehabilitation Sciences					
S. No.	Specified Degrees		Level	Minimum duration years	Entry Qualifications
	Abbreviated	Expanded			
111	B.Ed. Spl. Ed.	Bachelor of Education - Special Education	BACHELOR'S	1	BACHELOR'S
112	M.Ed. Spl. Ed.	Master of Education - Special Education	MASTER'S	1	B.Ed. Special Education
113	B.P.O.	Bachelor in Prosthetics & Orthotics	BACHELOR'S	4	10+2
114	M.P.O.	Master in Prosthetics & Orthotics	MASTER'S	2	B.P.O
115	B. ASLP	Bachelor in Audiology and Speech Language Pathology	BACHELOR'S	4	10+2
116	M. ASLP	Master in Audiology and Speech Language Pathology	MASTER'S	2	B.ASLP
117	B. R. Sc.	Bachelor in Rehabilitation Science	BACHELOR'S	3	10+2
118	M. R. Sc.	Master in Rehabilitation Science	MASTER'S	2	BACHELOR'S

Sanskrit Sounding Degrees				
S. No.	Specified Degrees	Level	Minimum duration (Years)	Entry Qualification
119	Shastri/Shastri(Hons.)	BACHELOR'S	3	10+2
120	Acharya	MASTER'S	2	Bachelor
121	Shiksha Shastri	BACHELOR'S	1	Bachelor
122	Shiksha Acharya	MASTER'S	1	Shiksha Shastri
123	Vishistacharya	PRE- DOCTORAL	1	Acharya/ Master
124	Vidya Varidhi	DOCTORAL	2	Master
125	Vachaspati	POST DOCTORAL	2	Ph.D/Vidya Varidhi

The Universities shall be free to write English equivalent of these degrees, if they so desire, in the mark sheet/degree certificates either in parentheses or slash.

Specification of Degrees with Urdu/Persian/Arabic nomenclature				
Sl. No.	Specified Degrees	Level	Minimum duration (Years)	Entry Qualification
126.	Fazil	BACHELOR'S	3 years	10+2 (Alim/Afzal-Ul-Ulema Preliminary)
127.	Afzal-Ul-Ulma	BACHELOR'S	3years	10+2 (Alim/Afzal-Ul-Ulma Preliminary)
128.	Kamil	MASTER'S	2 years	Fazil/Afzal-Ul-Ulma (BA)
129.	Mumtaz (Mumtazul Tafseer, Mumtazul Mohaddisin, Mumtazul Fiqh, Mumtazul Adab etc.)	M.PHIL.	1 year	Kamil (MA)

The universities shall be free to write English equivalent of these degrees, if they so desire in the mark sheet/degree certificates either in parentheses or slash.



**Guiding Principles:**

Degrees should be specified in generic terms and their nomenclatures should be such that are generally recognised, globally acknowledged and widely accepted and are indicative of the level of the degrees and the broad subject/ discipline/ knowledge area universities/institutions, in curricular innovation, shall have the freedom to indicate uniqueness/ specialisation in parentheses against the specified generic degrees.

Universities/institutions may introduce Integrated and Dual Degree Programmes judiciously and with caution. A dual degree programme combines more than one subject, mostly in a horizontal spread, whereas an Integrated Programme is progressive and cumulative. The academic philosophy/rationale behind offering such integrated programmes should not be for economising on course requirements or award of double degrees in a fast track; on the contrary, an integrated approach should involve a vertical/inter-disciplinary discourse. A dual degree should aim for a better comprehension of the related subjects of study from a multi-dimensional perspective. This would necessarily entail an equal, if not more, course duration and a newer approach of curricular transaction and additional interactive courses. Thus an Integrated/Dual Degree Programme combining two or more disciplines shall be permissible only if there is no compromise on any of the course requirements, viz. duration, number of papers and intensity of courses, teaching/learning hours, credits, etc. Integrated and Dual Degree Programmes are therefore, be introduced by the universities/ institutions subject to the following conditions:

- a) The Integrated/Dual Degree Programmes must not dilute the standards as prescribed under the Regulations made by the UGC and other Statutory authorities concerned in terms of syllabi, programme duration and examination requirements.
- b) If the Integrated/Dual Degree Programmes intend to offer two separate degrees with an option for an interim exit or lateral entry, the duration of the Integrated/Dual Degree Programme must not be less than the duration equal to the sum total of the prescribed duration of the two degrees that are being combined in the Integrated/Dual Degree Programme. Provided that all such programmes would carry the nomenclature of "Integrated/Dual Degree (name of the first degree) - (name of the final degree)". Provided further that both the degrees awarded under the Integrated/Dual Degree programme shall be individually and separately recognised as equivalent to corresponding degrees and not as one single integrated degree.
- c) If the Integrated Programme intends to offer a single degree without permission to exit and lateral entry, the programme duration may be relaxed by not more than 20% of the sum total of the prescribed duration of the two degrees that are being combined to make the single Integrated degree.

**General Instructions:**

1. All the changes in the nomenclature of the degrees, as notified herewith will come into effect from the date of their notification in the official Gazette.
2. The above specified degrees shall be awarded by a University established or incorporated by or under a Central Act, a Provincial Act or a State Act or an institution deemed to be a University under section 3 or an institution specially empowered by an Act of Parliament to confer or grant degrees under section 22 of the UGC Act, 1956.
3. No University shall confer a degree in violation of the provisions of this notification. It shall be mandatory for the Universities to adhere to the approved nomenclature of the degree(s) and ensure the observance of the minimum standards of instructions before award of a degree as hereinafter prescribed.
4. The approved nomenclature may be followed by the specific area of specialization to be reflected in parentheses.
5. The universities may launch new programmes of study relevant to the contemporary and emerging societal needs and such innovation or specialization may be indicated in the parentheses within the nomenclature of any of the specified degrees in the broad discipline/ areas.
6. The specified degrees shall be reviewed and updated by the UGC from time to time under intimation to all the universities.

**Specification of New Degrees**

7. Henceforth, the Universities shall not introduce any new nomenclature of degrees unless there is a very strong and genuine reason. Should a University intend to introduce a new nomenclature, it shall approach the UGC for its specification at least six months prior to starting the degree programme along with the details of the courses of study prescribed for the degree as approved by the respective academic bodies of the university / institution, such as – Board of Studies, Academic Council and Governing Council.
8. All the universities (including affiliated colleges thereto) shall observe the minimum standards of instruction and prescribed norms for the grant of a degree which shall be imparted by the duly qualified teaching staff and appropriate academic physical infrastructure facilities as prescribed by the concerned statutory / regulating bodies, such as University Grants Commission (UGC), All India Council for Technical Education (AICTE), Medical Council of India (MCI), Pharmacy Council of India (PCI), Council for Architecture (COA), Bar Council of India



(BCI), National Council for Teachers Education (NCTE), Dental Council of India (DCI), Indian Nursing Council (INC), etc. in their respective notifications/ regulations.

9. The specified degrees offered by a University and the minimum standards of instruction and norms prescribed as laid down by the concerned statutory / regulatory bodies shall be prominently published in the admission brochure of concerned University / affiliated College and shall also be made available in their website.

Inspection by UGC

10. Each University shall furnish information relating to the conformity to the above standards of instructions (including its affiliated colleges) to the UGC.
11. The UGC may cause periodic inspection of the University and its affiliated colleges including extension/ regional/ study centers and such other facilities offering the courses leading to a degree.
12. After such inspection, the UGC may give reasonable opportunity to the defaulting Universities / affiliated colleges to rectify the identified deficiency/ non-conformity.

Consequences of failure of Universities to comply with these instructions:

13. The defaulting University / Affiliated College shall be prohibited from offering any course for the award of unspecified degree.
14. Any degree awarded in contravention to this notification shall be deemed to be an unspecified degree and shall be declared as such by the UGC after duly satisfying itself as to the violation of this notification. The UGC shall give due publicity regarding the defaulting Universities/ colleges and unspecified degrees offered by them for the information of the general public.
15. It shall be the responsibility of the respective University to keep a watch over the observance of prescribed norms by itself and by the affiliated colleges and disaffiliate the defaulting colleges to the extent of violations.
16. The UGC shall forward a copy of the order made under clause 14 above to the university concerned, and on and from the date of receipt of a copy of such order by the university, the affiliation of such an institution, so far as it relates to the course of study specified in such order, shall stand terminated. On and from the date of termination of such affiliation, and for the period of three years thereafter, approval shall not be granted to that institution to start such or similar degree or post-graduate degree programme.
17. Contravention of the provisions relating to the specification of degrees as above shall also render the defaulting university and affiliated colleges liable for action as deemed fit by the UGC.

Status of De-specified degrees

18. The degrees which were specified in the earlier notification issued on 23.5.2009 but have now been de-specified, shall be treated as valid in case of the students who have already been enrolled in such degree programmes prior to this notification.

JASPAL S. SANDHU  
Secretary

मुद्रण निदेशालय द्वारा, भारत सरकार मुद्रणालय, एन.आई.टी. फरीदाबाद में  
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