



Students enjoying Seed School at Technical Campus

ASSISTANCE TO THE LOCAL COMMUNITY SUPPORTING START UP OF FINANCIALLY & SOCIALLY SUSTAINABLE BUSINESSES THROUGH RELEVANT EDUCATION & RESOURCES

SMU was selected by NITI Aayog to setup Northeast first Atal Incubation centre in 2018. Atal Incubation Centre Sikkim Manipal University Technology Business AIC-SMUTBI persistently encourages young entrepreneurs from the state of Sikkim & NE region to hone their skills in generating valued services to the society.



As on date AIC SMUTBI has 78 startups registered on it out of which 47 are from NE region. This start ups have supported local business & provided 214 internships & jobs to locals from Sikkim & NE region mostly.

List of Startups from NER (including Sikkim)

Sl. No.	Company Name	Domain
1	Amazing Adventure Pvt. Ltd.	Travel & Tourism
2	Earthier (Soten Group)	FMCG
3	Sai Kunti Pvt. Ltd.	Sustainable Manufacturing
4	Shield Tech Infosec Pvt. Ltd.	Cyber Security
5	Yonika Infotainment Pvt. Ltd.	MediaTech
6	Oeferek	Rent Aggregator
7	Cas Collective LLP	Sustainable Manufacturing
8	HealBridge Pvt. Ltd.	Health-Tech
9	AIS Bilingual Vitae (OPC) Pvt. Ltd.	Ed-Tech
10	Nibiaa Devices Pvt. Ltd.	Agri-Tech
11	GoldenBack Motor Pvt. Ltd.	E-Mobility
12	Turuk garden LLP	Agri-Tech
13	Bisons Engineers (Proprietor)	Manufacturing
14	RWorld Computer Solutions (OPC) Pvt. Ltd.	Tech
15	Swing Incorporation	Aggregator
16	Ripra Clothing Pvt. Ltd.	Aggregator
17	Pandim Online solution Pvt. Ltd.	Aggregator
18	Wari	Mental Health & Wellness
19	Topview Infolabs Pvt. Ltd.	Travel & Tourism



20	Thangvung Privilege Services Pvt Ltd	Health Card Aggregator
21	Encamp Adventures	Travel & Tourism
22	Shimpu Guras winery	Winery
23	My Kangla Tours and Travels Private Limited	Travel & Tourism
24	Aaharan Edusmart Pvt. Ltd.	Ed-Tech
25	Picasoid Health Technology Pvt. Ltd.	Health Tech
26	Yakairol engineering services Pvt. Ltd	Manufacturing
27	Marpo Foods	Food Processing
28	Henosistech Pvt. Ltd.	IT Travel and Tourism
29	The Sikkim Reviews	Media Tech
30	Zippy.inc	Aggregator
31	Rentz	Aggregator
32	Eat Your Heart Out – EYHO	Bakery
33	Loafing Around	Bakery
34	Agapi	Health & Wellness
35	Taste of Lawaray	Food-Tech
36	Dash	Aggregator
37	Adventure Zone	Travel & Tourism
38	Korinthian Football club	Sports
39	Energy Farms	Sustainable Energy
40	Tour-e-Gami	Tourism
41	Cropzo	Agri-commerce
42	O2 Himalaya	Health & Wellness
43	Association for Research, Innovation and Development (ARID)	Ed-Tech
44	Rabdentse Systems Pvt. Ltd.	Deep Tech

45	DNR Foods Pvt. Ltd.	Aggregator
46	Encamp Adventures	Sustainable travel & Tourism
47	Techefect Pvt. Ltd.	Ed-Tech

All the startups registered under AIC SMUTBI are allowed to access facilities available at AIC SMUTBI (Office Room; Designated Space for fabrication; Conference Room with video calling facility and many more).

AIC SMUTBI organises continuous mentorship programmes & training workshop in coordination with different government & non-government agencies to foster entrepreneurship amongst the new generation and enable startups that is registered with AIC SMUTBI.

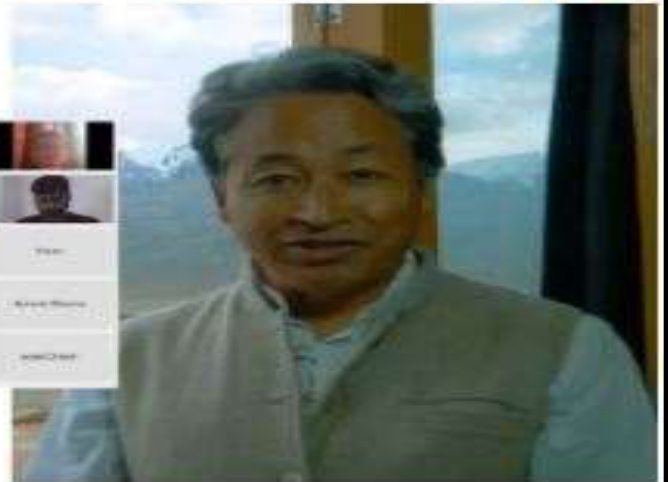
Glimpse of events conducted:



Startup acceleration program – SAPNE 1.0 – launched at AIC-SMUTBI

SAPNE 1.0 is a 4-month long incubation program initiated by AIC-SMUTBI to help startups claim ownership of their dreams.

By Tej Chingtham
May 14, 2022



This program will be an online program. The program will be an online program. The program will be an online program. The program will be an online program. The program will be an online program.

SIKKIM EXPRESS, FRIDAY, 07 JANUARY 2022, GANGTOK

Startup India choses AIC-SMUTBI to provide financial assistance to startups

SE Report

GANGTOK, January 6: Atal Incubation Centre – Sikkim Manipal University Technology Business Incubation Foundation (AIC-SMUTBI), a start-up incubation centre located at Sikkim Manipal Institute of Technology, has been selected as one of the incubators under Startup India Seed Fund Scheme.

The Department for Promotion of Industry and Internal Trade (DPIIT) has created an Experts Advisory Committee (EAC) to execute and monitor the Startup India Seed Fund Scheme.

The EAC selects eligible incubators and provides grants up to Rs. 5 crore each. In turn, the selected incubators will provide startups with up to Rs. 20 lakh for validation of proof of concept, prototype

development, product trials to startups.

AIC-SMUTBI is the first incubator from North East India to be part of the portfolio of Startup India Seed fund.

Currently there are 769 startups registered with Startup India Portal out of which only 31 incubators have been listed in the portfolio of Startup India Seed Fund Scheme so far. AIC-SMUTBI is one of the latest additions to their portfolio.

AIC-SMUTBI supports startup at their early stage of the venture and is sector agnostic. It currently has 73 startups from all the States of North East India and also other parts of the country working in domains like defence, aerospace, agriculture, EdTech, e-Mobility, FinTech, FMCG, healthcare, IOT/ML/AL and dtourism.

As per the CEO of AIC-

SMUTBI, Dr. Tej Chingtham, seed funding is the first official equity funding stage. It typically represents the first official money that a startup raises. "Funding from Angel investors and venture capital firms becomes available to startups only after the proof of concept has been provided. Similarly, banks generally provide loans only to asset-backed applicants. It is essential to provide seed funding to startups with an innovative idea to conduct proof of concept trials."

Chingtham added many innovative business ideas fail to take off due to the absence of this critical capital required at an early stage for proof of concept, prototype development, product trials, market entry and commercialization. AIC-SMUTBI seed fund offered to such promising cases can have

a multiplier effect in validation of business ideas of many startups, leading to employment generation.

The funds can be raised by startups most likely in the instruments of convertible notes, debt or equity with opportunities for follow on investments from the partner venture fund and investors.

This seed fund of AIC-SMUTBI will be available to startups recognized by DPIIT, incorporated not more than two years at the time of application and should not have received more than Rs. 10 lakh of monetary support under any other Central or State government scheme. This does not include prize money from competitions and grand challenges, subsidized working space, founder monthly allowance, access to labs, or access to prototyping facility.

Success Stories of Incubatees:

Tripura Start-up receives huge grant

Times News

Agartala, Mar 27: aAHARAN, a social ed-tech startup based in Tripura, has been selected by Numaligarh Refinery Limited (NRL) for a generous grant for the proliferation of Digital Education in the northeast. This is a significant milestone for the humble startup which began its journey in 2018 in the hands of two brilliant Tripura youths. The grant has been given under the NRL Ideation scheme which seeks to help emerging startups in the northeast region. The Numaligarh Refinery, located at Golaghat district of Assam, is a refinery which is a joint venture between Oil India and Assam Oil. According to their website, the objective of NRL's startup initiative is to boost the startup ecosystem in the region and foster an entrepreneurial culture leveraging on innovation. AIC-SMUTBI, a premier incubation centre of the northeast region, supported aAHARAN with the essential connections and network required to secure the grant. The vision of aAHARAN is to provide a 360 degree one-stop solution via their mobile application for all the study needs of the students of the northeast region. The content in the aAHARAN app consists of a comprehensive



collection of video lessons, test series, study materials, mentor support, etc. To help the regional students who are unable to take advantage of online learning because of language barriers, the content is exclusively available in the vernacular languages of Tripura (Bengali and Kokborok). Currently, aAHARAN has materials for the students of Classes 9 and 10 studying under the Tripura Board of Secondary Education (TBSE). With the help of the grant given under the NRL Ideation scheme, aAHARAN plans to expand its content for the other classes of TBSE as well as the respective education boards of other northeastern

states. This grant will also come in handy for aAHARAN to provide premium education to students at a non-premium price so that anyone can afford it irrespective of their geographic, economic, or linguistic background. aAHARAN has in fact partnered with the Department of Education, Government of Tripura to provide aAHARAN access free of cost to the students studying in select schools of Rupchari RD Block under South Tripura district. Recognising the efforts of the startup in the field of education in the state, the Government of Tripura had recently awarded aAHARAN with "Best Startup

Entrepreneur" title on the occasion of 50th Tripura Statehood Day. As mentioned before, aAHARAN is incubated with Atal Incubation Centre - Sikkim Manipal University Technology Business Incubation Foundation (AIC-SMUTBI). It is one of the 32 such centres in India and the only one in the entire northeast region with seed funding capability. In the past, aAHARAN has been appreciated by North Eastern Development Finance Corporation Ltd. (NEDFi) for setting an example in the startup ecosystem of the northeast region. They also invested a substantial amount of twenty-five lakh rupees in aAHARAN.